



Life As We Knew It

A Novel by Susan Pfeffer

TOMORROW PRODUCTIONS PRESENTS
LIFE AS WE KNEW IT



*AS MIRANDA COMES OF AGE IN A WORLD WITH NO FORESEEABLE FUTURE, SHE REALIZES
YOU DON'T HAVE TO WAIT UNTIL YOU'RE DEAD TO LIVE THROUGH HELL.*

CREATIVE TEAM

I. TOMORROW PRODUCTIONS

- *Kimmy Baker*
- *Brooke Barringer*
- *Kaitlyn Conner*
- *Wellie Delmer*
- *Brittany Walker*

II. DIRECTOR: MIMI LEDER

- *Deep Impact (1998)*
- *The Leftovers (2015-2017)*



CASTING SUGGESTIONS



MILLIE BOBBY BROWN



NICOLE KIDMAN



LOGAN LERMAN

FINANCIAL OVERVIEW

I. BUDGET

- *Above-the-line: \$44,667,290*
- *Production: \$3,858,171*
- *Post-Production: \$1,597,145*
- *Publicity: \$188,749*

II. FUNDING

- *Pre-sales*

III. FINANCIAL RISK

An investment in film production involves a high degree of risk. By accepting this document, the recipient warrants that he or she is an accredited investor as defined by federal securities laws. Anyone who cannot afford the loss of his or her entire investment should not consider film investment. A film investment is illiquid; investors cannot sell their investment at any time. It may be two years or more before an investor begins to recoup his or her investment. Most film investors never recoup their cost.



COMPARABLES

Movie	Release Date	Production Budget	Domestic Total	Foreign Total	Worldwide Total	Net Income
<i>2012</i>	November 13, 2009	\$200 million	\$166,112,167	\$603,567,306	\$769,679,473	\$569,679,473
<i>The Day After Tomorrow</i>	May 28, 2004	\$125 million	\$186,740,799	\$357,531,603	\$544,272,402	\$419,272,402
<i>Deep Impact</i>	May 8, 1998	\$75 million	\$140,464,664	\$209,000,000	\$349,464,664	\$274,464,664
<i>The Impossible</i>	December 21, 2012	\$45 million	\$19,019,882	\$161,254,241	\$180,274,123	\$135,274,123
<i>Contagion</i>	September 9, 2011	\$60 million	\$75,658,097	\$59,800,000	\$135,458,097	\$75,458,097

INCOME PROJECTIONS

I. AVERAGE BUDGET: \$101 million

II. AVERAGE GROSS INCOME:

- *Worldwide*: \$395,829,752
- *Domestic*: \$117,599,122
- *Foreign*: \$278,230,630

III. *LIFE AS WE KNEW IT* PROJECTIONS



Movie	Release Date	Production Budget	Domestic Total	Foreign Total	Worldwide Total	Net Income
<i>Life As We Knew It</i>	January 2019	\$53,453,400	\$117,599,122	\$278,230,630	\$395,829,752	\$342, 376,352

DISTRIBUTION MARKETS

I. Foreign Theatrical = **Best**

- *Many features now see 60-70% of profits from foreign markets.*
- *Visuals easily translate*

II. Domestic Theatrical = **Good**

- *Climate change appeal*
- *Established fan bases*

III. Ancillary Markets = **Fair**

- *Netflix*
- *Amazon Prime Video*



Tomorrow Productions



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